RFA - 2027-0015

Date Recv'd 10/27/26

REDBUD HEALTH CARE DISTRICT
REQUEST FOR ASSISTANCE (RFA)
(Please Type or Print All Information)

1. **Subject of Request** KeepWell Kids Club® Wellness Program

   (Starting Date For New Programs) December 2026

2. **Requesting Organization** KeepWell Kids Club®

3. **Street Address** 19766 Oak Leaf Rd Unit B

   City Hidden Valley Lake **Zip** 95467

   Telephone 707) 349-1100

   Web Site KeepwellKidsclub.com

   E-Mail joanjacobs@yahoo.com

4. **Individual Accountable For Funds: Name** Joan M Jacobs

   Title President

5. **Amount Requested ($)** $8416.42 **Grant Period** 26-27

6. **Background And Basic Information Regarding Organization**
   (Use additional pages, as necessary, to fully describe information required)
   501(c)(3) – expanding program into Middletown MUSD

7. **Justification**
   (Use additional pages, as necessary, to fully describe information required)
   See attached

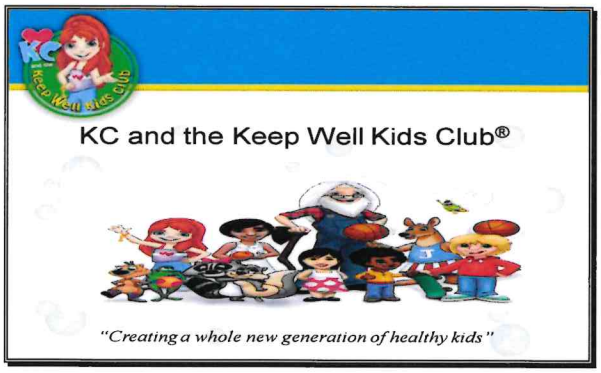
7.1 Intended Use Of Funds In Detail

Wellness Program book and Materials for 25 MUSD 2nd grade students

7.2 How Intended Use Of Funds Will Further Delivery Of Health Care Services Within Redbud Health Care District

Teaching the "Keys to Good Health" -
Positive thinking, Personal responsibility -
Kids Teaching Kids - Inspire leadership.
Vision: Creating a whole new generation
of healthy kids
Mission: Empowering children ... Breaking
the cycle
Because Kids Care!
KC and the Keep Well Kids Club®
See attached
$8416.43

7.3 Detailed Basis For Funds Requested



Keep Well Kids Club 501(c)3

P.O. Box 698

Middletown, CA 95461

Date: October 26, 2026

Customer # 1950-01 Quote # 12-205-26

Redbud Health Care District

PO Box 4667

15120 Lakeshore Drive Suites C & D

Clearlake, CA 95422

KC and the Keep Well Kids Club Wellness Program

1) Teacher Orientation & Consultation - Wellness Program introduction and update

2) *The Book - The Story of KC and the Keep Well Kids Club...The Lost Island of Keytonia - available in English and Spanish*

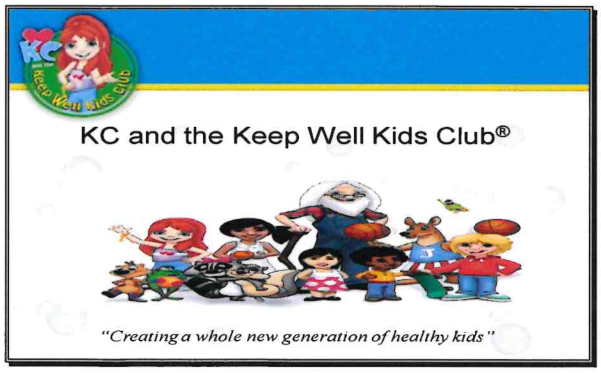
The Book Introduces KC, the Keep Well Kid and the Island of Keytonia where children learn the *Keys to Good Health and become Keep Well Kids who teach the lessons to friends and family.*

3) KC and the Keep Well Kids Club Wellness Program kits that teach fun and entertaining health and safety lessons including hygiene, dental, nutrition, recycling and friends and family. Kits include story booklets, coloring sheets, activities, reminder tools and KWKC lanyards designed to hold reward keys for graduations where students receive KWKC certificates, suitable for framing, and the Positive Thoughts LED Bracelets.

4) KC and the Keep Well Kids Club Website to reinforce lessons with creative activities and provide background and vision.

5) Passwords provide access to 25 Keep Well Kids Club licensed animated Videos and animated story booklets in English and Spanish that reinforce the lessons and make learning fun.

6) The KUSD and KC and the Keep Well Kids Club graduation recognizes students and teachers in a fun, entertaining and empowering celebration.



October 26,2026

Redbud Health Care District

25 KWKC Student Kits @ 260 each	**$6,500.00**
1 KWKC Teacher Kit @ 325	**$325.00**
12 Hrs Orientation, consult & Graduation @ $75	**$900.00**
Website Teacher Access (Password & Audio)	**$50.00**
Sub-Total	**$7,775.00**
8.25% Tax	**$641.43**
Total Program	**$8,416.43**

Make checks payable to: Keep Well kids Club 501(c)3

Joan M. Jacobs

Keep Well Kids Club®
501(c)3
Keepwellkidsclub.com
707-349-1100